

The Scuppie*

Handbook

A PRACTICAL GUIDE TO LIVING WELL WHILE DOING GOOD.

Credit card that donates a percentage of payments to a tropical rainforest fund



Paper-cut sustained while bundling piles of the Wall Street Journal for the recycling center

Satchel containing the profits from a stock portfolio made up of companies that stay in the black by keeping green)

100% organic hemp shirt -- no emblems of reptiles or mallet wielding horsemen

A stylish, non-disposable fountain pen that uses biodegradable ink made from mashed berries

Faithful companion pick-up from the local animal shelter (chosen for his loveable good looks, not his pedigree)

Hair held in perfectly-disheveled-but-just-right place by non-aerosol, all natural mousse -- tested on "hair stylists" not animals

Earrings made from recycled computer chips -- makes a statement for both the environment and fashion

Purse that was once the rubber inner tube of a '74 VW bug

Reusable diapers -- hard on the nose... easy on the environment

The "green machine" -- a powerful tool that's heavy on the megabytes and light on energy consumption

***SCUP•PIE™** /skəp'ē/ n. (Socially Conscious Upwardly-mobile Person)

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